

Amber Le ☁

I'm a product innovator and visual storyteller that simplifies complex problems with data-driven design.

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EXPERIENCE

Atlassian

Product Designer II

JUL 2026 – PRESENT

Designing 0 → 1 portfolio management and workforce analytic intelligent dashboards that connect investments and strategy for senior executive leaders. Promoted within one year.

Berkeleytime

Product Design Lead

AUG 2024 – MAY 2025

Shipped a crowd-sourced rating feature in collaboration with engineering and UXR partners, streamlining the course selection and enrollment process for **45,000+** students.

Center for Entrepreneurship

User Experience Designer

AUG 2023 – MAY 2025

Shipped an online directory to connect entrepreneurship talent with start-up opportunities, garnering **7,100+** unique users and securing executive buy-in from the university chancellor.

Autodesk

UX Design Intern

MAY – AUG 2024

Shipped the MVP and Northstar UX for automation workflows that empower enterprise admins to make confident decisions on unverified users, increasing subscription value.

Verizon (Contract)

Product Design Lead

SEP – DEC 2023

Led three designers to promote global customer acceptance of the Home Awareness online experience, benchmarking future iterations of Verizon's product marketing initiatives.

Norton Life Lock

Product Design Intern

MAY – AUG 2023

Collaborated cross-functionally to develop a new iOS mobile experience, contributing to design system components. Designed new tooltip and information entry modal patterns.

YouTube (Contract)

Product Designer

FEB – MAY 2023

Conceptualized a curated YouTube Shorts mobile experience to optimize user engagement. Uncovered motivations in the browsing experience and improved personalization features.

INVOLVEMENT

Berkeley Innovation

Project Manager

SEP 2022 – MAY 2025

Scoped out 8 paid opportunities for **40+** budding designers through client-led projects across digital design, physical design, marketing, and user research.

Human-Centered Design Decal

Course Teaching Assistant

SEP 2023 – MAY 2025

Guided **80+** undergraduate students through applications of the human-centered design process to amplify accessible design education resources.

TOOLKIT

Creative

Figma, Figma Motion, Cursor, Replit, Claude, Adobe Creative Cloud (Premiere, Express, Photoshop, Lightroom), CapCut

Technical

Python, HTML/CSS, JavaScript, SQL, Jira/Confluence, Git, Bitbucket, React, A/B Testing, SEQ Testing, Usability Testing

EDUCATION

University of California, Berkeley

B.A. in Data Science

B.A. in Cognitive Science

Certification in Design Innovation